



Press Release
For immediate release

Ivry sur Seine, March 6th, 2009

**MGI RECEIVES DIMA INNOVATIVE DIGITAL PRODUCT AWARD
AT PMA'09 - the reference photo trade show for the USA**

*Meteor DP20 4-in-1 digital press selected as one of the "best in show",
represents technological innovation in the digital photo industry*



IVRY S/SEINE - France (March 6th, 2009) - MGI Digital Graphic Technology, the multi-substrate (paper and plastic) digital press and finishing solutions manufacturer, has received the prestigious "DIMA Innovative Digital Product Award" for the Meteor DP20[®] 4-in-1 digital press (print, laminate, cut and crease in just one pass).

Of the hundreds of digital products being shown at **PMA'09**, only 17 were selected by a panel of digital imaging editors to receive the prestigious DIMA Innovative Digital Product Award, which recognizes products or services utilizing new technologies and/or applications that make the product either distinct or the first of its kind. The annual award is sponsored by the Digital Imaging Marketing Association[®] (DIMA[®]), a PMA[®] member association.

MGI's Meteor DP20 is the industry's first all-inclusive digital solution that can print, laminate, crease & cut in just one pass. This compact 4-color digital press uses dry toner (no water, no chemicals, no solutions to drain) and prints and laminates photos in auto-duplex mode (both sides). Meteor DP20 is the central component of the MGI global photobook production system named "**MyBookinShop**", dedicated to 1 hour local delivery. This production system includes several MGI software as well other hardware equipments.

MGI's Meteor DP20 accommodates virtually any off-the-shelf papers up to 12 x 18" (30x45cm). The Meteor DP20 produces prints in resolutions up to 1800dpi with an output of up to 10 photo books per hour (print to print), and in-line finishing options including fully automated duplex lamination, cutting and creasing requiring no manual intervention.

The Meteor DP20 is a versatile "business in a box" for photo professionals, giving them the option to offer additional premium printing applications such as flyers, brochures, business cards, postcards, personalized book covers with the Meteor DP20's book cover mode (12 x 35"/30 x 88cm) and a host of direct mail services utilizing the Meteor DP20's full variable data capabilities, a feature that no minilab or other digital press can match.



The DIMA Innovative Digital Product Award is the third industry award for MGI in less than six months, recognizing technological innovation in three different industries (commercial printing & graphics, package printing, photofinishing) for three separate digital solutions.

- **MGI Meteor DP60** Pro rewarded by a "Must See ems!" at GraphExpo (USA) in Oct. 2008,
- **MGI JETvarnish** awarded by a "Oscar de l'Emballage" at Emballage (France) in Nov. 2008,
- **MGI Meteor DP20** awarded by a "DIMA 2009 Innovative Digital Product Award" at PMA (USA) in March 2009.

High definition product photos available on simple request

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions, including the revolutionary award-winning **JETvarnish® digital inkjet spot UV coater**

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (symbol: ALMDG). They received the prestigious OSEO ANVAR "Innovative Company" Label in 2007 in recognition of their expertise and innovation in the graphic & finishing industry.

For more information, please visit <http://www.mgi-fr.com> / <http://www.mgiusa.com>

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