



MGI DIGITAL GRAPHIC TECHNOLOGY RECEIVES A PRESTIGIOUS “OSCAR de L’EMBALLAGE” AWARD FOR JETVARNISH DIGITAL INKJET SPOT UV COATER

IVRY sur SEINE, FRANCE (November 18, 2008) - MGI Digital Graphic Technology, the multi-substrate (paper and plastic) digital press and finishing solution manufacturer, has received the 53rd annual Oscar de l’Emballage/ Packaging award for the new JETvarnish[®] digital inkjet spot UV coater.

The most prestigious prize in the packaging industry, the “Oscar de l’Emballage” awards are organized by GISI (Groupe Industrie Services Info), publisher of magazines *Usine Nouvelle*, *Emballages* and *LSA*, and are determined by a panel of influential editors and recognized industry experts.

MGI’s JETvarnish was announced as the recipient of the Oscar in the Production category at the annual Awards Gala, held November 17, 2008, in Paris, France.

The JETvarnish was recognized by leading industry peers as a technological breakthrough with a tremendous potential impact on the packaging sector and is the only offline digital inkjet spot UV coater on the market. This reaffirms MGI’s proven ability to deliver innovative digital printing and finishing solutions for a variety of specializations year after year.

“We are very honored and pleased to receive this prestigious award,” said Edmond Abergel, MGI’s President and CEO. “Many years of hard work have gone into the development of the JETvarnish and we knew it had great potential. We are particularly proud to be the first company worldwide to introduce this technology to the market. The Oscar speaks volumes about the creativity and innovation of our Research & Development and Engineering teams and I am confident the JETvarnish will have a lasting impact on the industry.”

JETvarnish

MGI’s revolutionary JETvarnish is the first digital spot UV coater, accommodating up to 52 x 74cm / 20 x 29”/ISO B2 sheets and utilizing MGI’s patented inkjet technology. An integrated environmentally friendly UV lamp enables instant drying and curing. Totally digital, the JETvarnish can handle runs from one to thousands with ease. The perfect complement to offset and digital presses, the JETvarnish allows graphics professionals to offer premium services to customers without sacrificing productivity and profit margins.

Key advantages:

- can produce runs from one to thousands
- dramatically lower production cost than traditional spot varnish technologies
- no plates, screens or messy cleanup in between jobs
- environmentally friendly design (reduces waste of raw materials and packaging, ozone and solvent free, “green” consumables)
- 100% variable data capable, enabling custom spot varnished prints with unique graphics, text, barcodes and many other options.
- drop-on-demand (piezo) technology allows for precise spot or flood coverage

The JETvarnish is currently on display at Emballage (hall 5, G alley, booth 21), the world packaging exhibition, held November 17-21 at Paris-Nord Villepinte, France.

The U.S. launch of the JETvarnish will take place at Graphics of the Americas, held February 26-28, 2009, in Miami Beach, Florida (booth #876).



About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions, including the revolutionary **JETvarnish® digital inkjet spot UV coater**, as seen at drupa and **entering the U.S. market in February 2009**.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (symbol: ALMDG). They received the prestigious OSEO ANVAR "Innovative Company" Label in 2007 in recognition of their expertise and innovation in the graphic & finishing industry.

MGI USA, headquartered in Melbourne, Florida, is MGI's fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.

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