



## MGI USA EARNS MUST SEE 'EM HONORS AT GRAPH EXPO

MELBOURNE, Fla. (November 12, 2008) – MGI Digital Graphic Technology/MGI USA, the multi-substrate (paper and plastic) digital press and finishing solutions manufacturer, announced a strong showing at GRAPH EXPO 2008, including **receiving Must See 'em honors for the Meteor DP60 Pro® 4-color multi-substrate digital press for paper and plastics** in the Presses-Production Color Digital category.

Products selected as Must See 'ems were chosen from more than 5,000 individual products shown at GRAPH EXPO 2008 by almost 600 exhibitors. A panel of 16 leading industry consultants and trade magazine editors selected the winners, which represent technologies that will impact virtually all printers.

This prestigious honor perfectly suits **MGI's Meteor DP60 Pro, the most versatile digital press in the industry**, which can print on the widest range of paper and plastic substrates, including coated, matte and glossy papers, PVC, PET, polycarbonate, Teslin®, vinyl, labels and envelopes. The Meteor DP60 Pro gives graphics professionals in a variety of specializations the flexibility to offer customers a wide range of services, such as postcards, posters, business cards, high tech RFID or magnetic stripe plastic cards, personalized direct mail, vinyl decals and many more.

"MGI is very proud to receive the Must See 'em designation for the Meteor DP60 Pro, the flagship model in our line of multi-substrate digital presses," said Michael Abergel, Executive Vice President for MGI USA. "We've long emphasized flexibility and technological innovation in our digital printing and finishing solutions and we're honored to be recognized by our industry peers as a leader in these areas."

Since its worldwide launch at drupa 2008, more than fifty graphic professionals in countries including Australia/New Zealand, India, China, Mexico, Argentina, Ecuador, Brazil, Peru, Trinidad, Russia, France, Scandinavia, the United Kingdom, Greece, Spain, Italy, Canada and the United States have made the Meteor DP60 Pro their digital printing solution of choice.

GRAPH EXPO was a great show overall for MGI USA and their distributors/dealers, business partners and customers, with record numbers of sales leads and consistent traffic through the booth.

In addition to the Meteor DP60 Pro, MGI USA showed their full line of digital printing and finishing solutions, including the **Meteor DP60 Paper®** 4-color digital press for paper, synthetic paper & envelopes, **Meteor DP40 Pro®** 4-color multi-substrate digital press, **UVarnish®** offline auto-feed UV coater, **PressCard Pro®** hot platen lamination unit, **PunchCard Pro®** credit card format die cutter, **UFA3®** multi-function paper finishing station, **PowerLam®** dual hot roll laminator, **EnvelopExpress®** high capacity envelope feeder, **My PhotoBook Shop®** on-demand digital photo production solution, and the new **3D Vision™** 4-color digital lenticular press for special effects applications.

**MGI USA will next exhibit at Graphics of the Americas, held February 26-28, 2009, in Miami Beach, Florida.** The premier show for the Latin American and North American markets, **Graphics of the Americas will see the U.S. launch of MGI's JETvarnish®, the revolutionary offline digital inkjet spot UV coater.**

### **About MGI Digital Graphic Technology**

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions, including the revolutionary **JETvarnish® digital inkjet spot UV coater**, as seen at drupa and **entering the U.S. market in February 2009.**



A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (symbol: ALMDG). They received the prestigious OSEO ANVAR “Innovative Company” Label in 2007 in recognition of their expertise and innovation in the graphic & finishing industry.

MGI USA, headquartered in Melbourne, Florida, is MGI’s fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.

For more information, please visit MGI USA’s Web site at <http://www.mgi-usa.com>.

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